

musiXcard

Your Card. Your Success.



Service & Additional Value

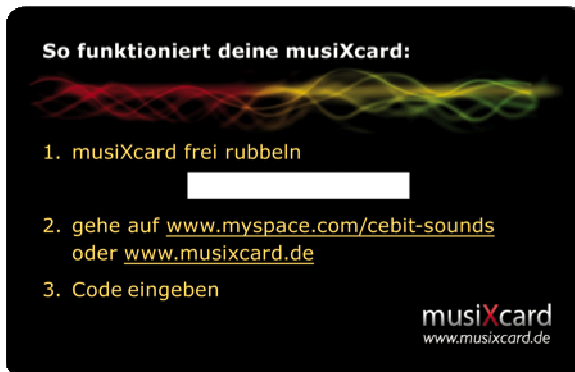
Example the CeBIT Sounds! musiXcard

This is the musiXcard



musiXcard is a plastic card of any format used for the selling or for the promotion of your Music, Videos, Trailer, Mixe, Showreel, and more.

You can upload online by musixcard.de your media file, as well as design for your front side and reverse side and produce your individual musiXcard.



On the reverse side of the musiXcard you can find a code you can scratch, and which authorizes you to download once the stored file.

The stored codes can be converted by your clients using the artists website, MySpace, Facebook or www.musixcode.de

Create your musiXcard profile

THE MUSIXCARD CAN BE ADMINISTRATED COMPLETELY ONLINE

The screenshot shows the musiXcard user interface. At the top, there is a navigation bar with links for START, MEINE DATEN, MEINE DATEIEN (highlighted), MEINE MUSIXCARDS, MEINE WIDGETS, and MAILER. Below the navigation bar, the 'MEINE DATEIEN' section is active, displaying a list of uploaded files. The table below shows the details of these files.

Vorschau	Dateiname	Format	Größe	Hochgeladen	
	Avid ProTools Essentials Intro(...).mov	ISO Media, Apple QuickTime movie	11.56 MB	vor 19 Stunden	
	Roland_Connect_2010.flv	Macromedia Flash Video	8.86 MB	vor 19 Stunden	
	MySpace Music Mix.mp4	ISO Media, MPEG v4 system, version 2	53.87 MB	vor 20 Stunden	
	Timid Tiger My Girl_s a Rascal.mp3	Audio file with ID3 version 2.2.0, contains: MPEG ADTS, layer III, v1, 192 kbps, 44.1 kHz, Stereo	4.55 MB	vor 20 Stunden	
	Dennis Lisk Navigation.mp3	Audio file with ID3 version 2.2.0, contains: MPEG ADTS, layer III, v1, 192 kbps, 44.1 kHz, Stereo	5.14 MB	vor 20 Stunden	
	Les Sauvignons Eat Drink Rockn(...).mp3	Audio file with ID3 version 2.2.0, contains: MPEG ADTS, layer III, v1, 192 kbps, 44.1 kHz, Stereo	5.16 MB	vor 20 Stunden	
		JPEG image data, JFIF			

Free of charge registration as well as profile creation at musixcard.de.

Administration of the personal data.

Administration of the widgets and of the email database.

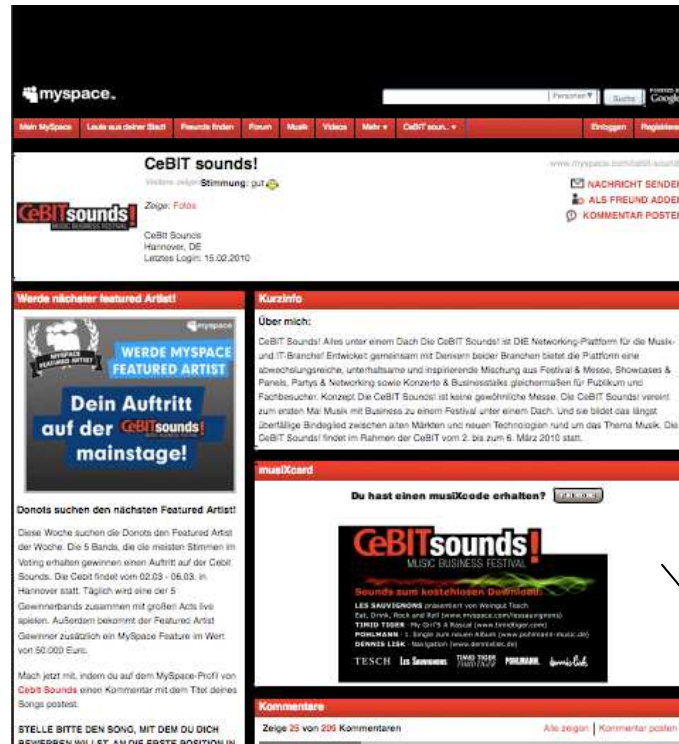
Upload and Animation of all media files and contents like for example Mp3-, Video-, Photo- and other digital files.

Upload printable card cover for the front side and reverse side

Creation and file allocation of individual musiXcard. Order and delivery overview of the produced musiXcards.

musiXcardWidget

INTEGRATED WIDGET IN THE CARD DESIGN ON WWW.MYSPACE.COM/CEBIT-SOUNDS



Individual created Widget for ex. in the design of your musiXcard.

Easy applicability using our One-Click-Widgets on sites like Facebook, MySpace etc.

The Widget generates involvement on its own web site.

Technical upgrading of the Widget for collecting email addresses of clients with declaration of consent.

Email addresses of converted codes users incl. a system for newsletter sending like for ex. events or release announcement, are available free of charge.



Individual Solutions & Full Service Offers

WE ARE GLADLY FINDING A SOLUTION FOR YOU INDIVIDUAL CARD

PROMOTION TEAM:

Our musiXcard promotion team distributes on location your musiXcard by presentations events, clubs, music and film festivals.

INDIVIDUAL CARD FORMATS:

Various card formats (quadratic, round)
Hole cut with band (as an entry card, VIP or exhibition pass)
Transparent cards (also in colour)
Bar code (media control registration on sale)
UV-cards
Cards with shape

DESIGN CREATION:

You have the possibility to let our designers design your musiXcard just for an extra charge

WIDGET PROGRAMMING:

Do you wish a special designed widget for an optimum fit of the musiXcard on your web site? Our design team can help you with this!

CONCERT AND EVENT RECORDING:

Live audio or video recording incl. streaming of concerts & events as well as distribution/selling of musiXcard on location



musiXcard references

AN EXCERPT FROM SOME SATISFIED MUSIXCARD CLIENTS



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| 1. | Toni Rios (DJ) | Win the Remix Contest for young artists – a release with Toni Rios |
| 2. | “So klingt Berlin” (Festival/Congress) | Compilation of all participant bands for sell |
| 3. | Souvenir Berlin (Independent label) | Releases and DJ-Sets |
| 4. | Vorsicht Glas! (Music label) | DJ-Sets and latest live-recording of music events |
| 5. | Elli-Disco München (Discotheque) | VIP-card and invitation for the entry in the guestbook |
| 6. | Echtzeit-Film (Cinema) | Film trailer, film info, specials for the film promotion |
| 7. | Rufus vs DunnHo (Musician) | Promotion of the new single incl. music video |
| 8. | Empro (DJ) | Give-Away DJ-Set, entry tickets for events |
| 9. | Microsoft (The digital classroom) | Give-Away from Microsoft for the visitors of CeBIT Hanover 2010 |

musiXcard summary

musiXcard is easy to administrate online.

musiXcard is an innovative sales channel for the music business.

musiXcard is by far more advantageous than conventional CD- & DVD- productions.

musiXcard builds first the bridge for selling digital contents in physical form!

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